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SINCE 2005, TALKS ABOUT HIS COMMITMENT TO COMMUNITY

As far as influences, I should mention my cousin, Ed Orgill, who was mayor of Memphis in the late 1950s. Ed was very active in the community as well as in politics. When he decided to support something, he didn't just write a check, he gave his time. When he was mayor, he gave up his job as president of the family business. It was a real sacrifice. And he served all the people of Memphis at a time when there was a great divide in the city. Ed had a well-developed sense of the goodness of all men. I admired him greatly.

There are many worthwhile causes to which you could devote your time and energy. How do you choose which organizations to support?

Most people have heard the story about an old man out on the beach throwing starfish back in the ocean, one at a time. Somebody comes along and says there are miles of beach and millions of starfish, so throwing back a few starfish isn't going to make any difference. The old man picks up another starfish, throws it back, and says, "Well, I made a difference to that one."

What I've tried to do is become involved where I think I can make a difference, with organizations that make a difference.

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Let's take The Campbell Foundation, for example. Memphis has become a great medical center because of institutions like Campbell Clinic.

Most clinics strive to deliver good care. Campbell Clinic excels in that regard but goes far beyond what others do. With the support of the Foundation, Campbell publishes the textbook on orthopaedic practice and engages in

research that has and will make life better for many, many people. It's an important resource for our city and our region. The Campbell Foundation makes it possible for Campbell Clinic to do the extra things it does. That's why I support the Foundation.

Please share an example of a rewarding experience you've had while serving as a Campbell Foundation trustee.

I've been very impressed to learn about the research that the Campbell Foundation supports. I had no conception before joining the board how cutting-edge their research was. I've also been impressed with the residency program in which the doctors of Campbell Clinic are training another generation of men and women to be excellent orthopaedic surgeons.

I think one of the most rewarding aspects of serving on the Board of Trustees has been calling on former patients, explaining the work of the Campbell Foundation, and asking them for financial support. Without exception, the patients I have contacted could not say enough good things about the treatment they received at Campbell Clinic. And when they understood the role of the Foundation, they wanted to support it.

What would you like to see The Campbell Foundation accomplish in the future?

The Board will be working to raise the profile of The Campbell Foundation in the community and the region because there is not enough awareness of what the Foundation does.

I would like to see the Foundation provide more financial support for research and teaching. The way to accomplish that, in my opinion, is to let the public know why those things are important. I believe greater awareness will result in greater support from the community, which will enable the Foundation to do more.