



SUPPORTER PROSPECTUS

2027 Alvin J. Ingram Memorial Lecture

Friday, April 2 – Saturday, April 3, 2027

Memphis, Tennessee



The 2027 Ingram Lecture is an outstanding opportunity to participate in a multi-specialty national audience of orthopaedic surgeons, residents, fellows and healthcare professionals who are dedicated to education, research, outreach and patient care. Hosted in conjunction with the 27th Willis Campbell Club Triennial.

From the Campbell Clinic Chief of Staff and UTHSC-Campbell Clinic Residency Director

Dear Campbell Clinic Foundation Partners,

We invite you to participate in the **2027 Alvin J. Ingram Memorial Lecture**, a two-day meeting of surgeons and medical professionals in Memphis, Tennessee. During this symposium, we reinforce our century-long commitment to medical education by educating, challenging and inspiring our attendees.

Dates: Scientific sessions will run **Friday, April 2 and Saturday, April 3, from 6:30 a.m. – 12:00 p.m.** The Exhibit Hall will be open both days for you to showcase your technology, innovative products and educational resources.

Connect: During this event, you'll reach attendees at the exhibit hall, lectures, networking events and brand activation. The sooner you commit, the sooner we can best showcase your products and offerings to this captive audience.

Audience: The 2027 Ingram program will draw a national audience of orthopaedic surgeons representing diverse sub-specialties, academic institutions, private practices, and spheres of influence. Current residents, fellows, administrators and healthcare professionals who support research, medical practice, patient care and innovation, will participate.

Program: The program includes lectures, expert panel discussions, and eight graduating residents' research presentations. Continuing education credit hours will be offered.

This year's event features two esteemed visiting faculty:

- **David F. Martin, MD**, Executive Director, American Board of Orthopaedic Surgery, Professor in the Department of Orthopaedic Surgery at Wake Forest University School of Medicine
- **Elizabeth G. Matzkin, MD**, Assistant Professor, Harvard Medical School; Chief of Women's Sports Medicine & Surgical Director of MSK Health, Brigham and Women's Hospital

Medical education is—and has always been—the cornerstone of the Campbell Clinic Foundation. We ask you to consider increasing your level of support for the Ingram Lecture this year. Thanks to partners like you, we advance education, research and patient care and develop physician leaders that serve communities and patients around the world.

With gratitude,



John R. Crockarell, MD
Chief of Staff



Clayton C. Bettin, MD
Residency Director

Campbell Clinic Foundation Ingram Lecture Preliminary Program: April 1-3, 2027

Thursday, April 1, 2027

1-5 p.m. Exhibitor Set Up, The Kent, 61 Keel Avenue, Memphis, TN 38107
6-9 p.m. Ingram Lecture Welcome Reception (by invitation*)

Friday, April 2, 2027

5:30 a.m. Doors open for Exhibitor Set Up
6:30 a.m. Breakfast & Exhibits
7:00 a.m. Welcome and Recognition
7:45 a.m. Keynote Address #1
8:45 a.m. Resident Research Presentations
9:30 a.m. Break/ Exhibits
10:00 a.m. Expert Panel Discussions
12:00 p.m. Close for Afternoon Outings (alumni and guests)
6:00 p.m. Friday Night Networking & Gathering (by invitation*)

Saturday, April 3, 2027

6:00 a.m. Doors open for Exhibitor Set Up
6:30 a.m. Breakfast & Exhibits
7:00 a.m. Welcome and Recognition
7:45 a.m. Keynote Address #2
8:45 a.m. Resident Research Presentations
9:30 a.m. Break/ Exhibits
10 a.m. Expert Panel Discussions
12:00 p.m. Close for Afternoon Outings (alumni and guests)
6:00 p.m. Campbell Dinner & Awards (by invitation*)

**Opportunities to support and attend evening and networking events are available for Presenting, Platinum, Gold, and Silver Supporters.*

Exhibitors are welcome and encouraged to participate in all aspects of the Ingram Memorial Lecture program.

An updated Lecture schedule will be available at Campbell-Foundation.org/Ingram.

We invite you to be a part of this important legacy of Campbell Clinic Foundation through your attendance and sponsorship at the 2027 Ingram Memorial Lecture. Join us for the rich scientific and educational environment and share our new discoveries.

Ingram Lecture Supporter Levels, Appreciation & Acknowledgements

Presenting Partner \$40,000 3 available!	Throughout the year: • Recognition on Campbell Clinic Foundation website, social media, e-news, non-CME materials (e.g. newsletter) • Website banner on the Ingram Lecture webpage with link to company website • Acknowledgement printed in all Ingram Lecture collateral and mailing Ingram Lecture: • Logo on Ingram Lecture bag provided to all attendees. CCF selects the bags • Largest name recognition in Donor Thank You signage throughout event • Most prominent logo inclusion in collateral, correspondence, digital marketing, and registration materials prior to, throughout, and following Ingram Lecture • <i>Campbell's Orthopaedic Journal</i> inside cover ad placement (2-page layout) • Opportunity to address attendees in Ingram Lecture Day 1 or 2 Welcome • Priority booth selection for Exhibit Hall based on donor level • 6 invites to attend Opening Reception on Thursday • 6 invites to attend Networking Reception on Friday • 6 complimentary badges to attend Ingram Lecture on Friday and Saturday • Verbal recognition at Opening Reception on Thursday, Ingram Party on Friday and Ingram Lecture on Saturday • Company representatives invited to attend the Campbell Dinner & Awards following Ingram Lecture; 6 passes
Gold Level \$25,000	Throughout the year: • Recognition on Campbell Clinic Foundation website, social media, e-news, non-CME materials (e.g. newsletter) Ingram Lecture: • Third largest name recognition in Donor Thank You signage throughout event • Prominent logo inclusion in collateral, correspondence, digital marketing and registration materials prior to, throughout and following Ingram Lecture • <i>Campbell's Orthopaedic Journal</i> one-page ad inclusion • Booth location in Exhibit Hall based on donor level • 2 invites to attend Opening Reception on Thursday • 2 invites to attend Networking Reception on Friday • 4 complimentary badges to attend Ingram Lecture on Friday and Saturday • Verbal recognition at Opening Reception on Thursday, Ingram Party on Friday and Ingram Lecture on Saturday

Silver Level \$12,000	Throughout the year: - Recognition listed on Campbell Clinic Foundation website, non-CME materials Ingram Lecture: - Name recognition in Donor Thank You signage throughout event - Name listed in collateral, correspondence, digital marketing and registration materials prior to, throughout and following Ingram Lecture <i>Campbell's Orthopaedic Journal</i> one-page ad inclusion - Booth in Exhibit Hall 2 invites to attend Networking Reception on Friday 4 complimentary badges to attend Ingram Lecture on Friday and Saturday - Verbal recognition at Opening Reception on Thursday, Ingram Party on Friday and Ingram Lecture on Saturday
Booth Exhibitor \$7,500	Ingram Lecture: - Name recognition in Donor Thank You signage throughout event - Name listed in collateral, correspondence, digital marketing and registration materials prior to, throughout and following Ingram Lecture - Recognition as Booth Exhibitor throughout Ingram Lecture program <i>Campbell's Orthopaedic Journal</i> program ½ page ad recognition - Booth in Exhibit Hall 2 complimentary badges to attend Ingram Lecture on Friday and Saturday

Ingram Lecture - Additional Opportunities

Transportation \$5,000 (2 available)	<i>Shuttle services provided by (company name).</i> Prominent recognition on all weekend transportation vehicles, plus signage, announcements and printed Ingram Lecture program
Breakfast & Break \$5,000 (2 available)	<i>Breakfast provided by (company name).</i> Recognition at breakfast and/or breaks with signs recognizing your support and cups printed with your logo Prominent recognition includes signage, announcements and printed Ingram Lecture program. Available Friday morning and Saturday morning
COJ Ad \$2,500	Full-page ad in the <i>Campbell's Orthopaedic Journal</i> , 13 th ed., published April 2027
Production Sponsor \$3,000 (2 avail.)	Prominent recognition as sponsor of AV and digital production at Triennial Gala



LOCATION:

The Kent, 61 Keel Ave, Memphis, TN 38107

Link: [The Kent](#)

IMPORTANT DATES:

February 12, 2027: Confirm support of 2027 Ingram Lecture

February 19, 2027: Deadline to submit corporate logos and *Campbell's Orthopaedic Journal* ad in high resolution, print-ready files

Send to: Judy Lansky, jlansky@campbell-foundation.org.

Advertisement Specs:

8.0625" x 10.625" safety line

8.3125" x 10.875" trim line

8.5625" x 11.125" bleed line

March 12, 2027: Payment Deadline

March 19, 2027: Confirm and Register Ingram Lecture Attendees

April 1, 2027, 1-5 pm: Ingram Lecture Exhibit Load-In at The Kent

April 2-3, 2027, 6:30am-1pm (both days): 2027 Ingram Memorial Lecture & Exhibit Hall at The Kent, Memphis, TN

April 3, 2027, 1-4 pm: Ingram Lecture Exhibit Load-In at The Kent

THANK YOU!

Do you have an idea *not* listed here? Call us to discuss how you'd like to participate!

Jenny Koltnow, Executive Director, Campbell Clinic Foundation

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